

Digital Transformation: Experience-Based Acceleration (EBA)

Strategy. Architecture. Execution.

THE CHALLENGE

Organizations struggle to realize value from cloud and digital transformation due to:

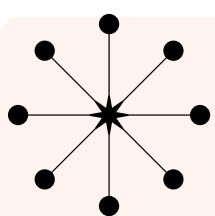
- Slow time-to-value
- Disconnected strategy and execution
- Initiative overload and unclear priorities
- Inconsistent cloud ROI
- Skills gaps and operational inefficiency

THE SOLUTION

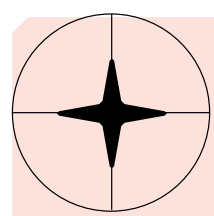
Experience-Based Acceleration (EBA) is a 3–6 week, hands-on, agile transformation approach that aligns executives, upskills teams, and delivers tangible business outcomes—fast.

EBA bridges **strategy to execution**, enabling organizations to **migrate, modernize, and innovate** with confidence while maximizing AWS investment.

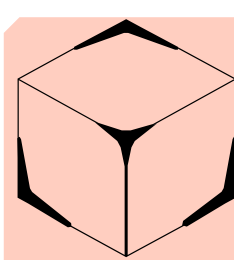
WHAT YOU'LL ACHIEVE



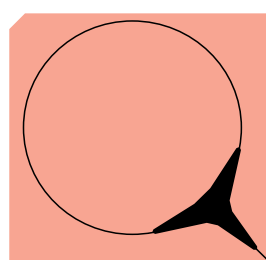
Faster Time to Market – Accelerated delivery of products, features, and services



Improved Operational Efficiency – Reduced effort on infrastructure, increased focus on value



Increased Innovation & Agility – Cloud-native, AI-ready foundations for rapid iteration



Transformation Readiness – Clear governance, skills uplift, and execution roadmap







WHY EBA WITH SOFTSERVE & AWS

EBA combines SoftServe's embedded transformation expertise with AWS's strategic cloud capabilities to accelerate modernization, de-risk execution, and unlock measurable business outcomes.

- Embedded Transformation, Not Advisory
- Deep AWS partnership—1 of 8 global partners selected to deliver EBA
- \$50K AWS funding (stackable) available
- Proven track record accelerating modernization, AI, data, and cloud programs
- Cross-functional pods spanning business, technology, experience, and data



KEY DELIVERABLES

 <p>High-Level Business Case – Value, risk, and ROI clarity</p>	 <p>EBA Playbook – Proven transformation methodology</p>
 <p>Transformation Roadmap – Phases, milestones, and priorities</p>	 <p>Governance Model – Decision rights and accountability assessment</p>
 <p>Best-Fit Change Management Approach – Adoption and impact strategy</p>	 <p>Skills Progression Report – Capability uplift and readiness</p>

PARTNERSHIP



[SoftServe](#) is a Premier Tier Services Partner in the AWS Partner Network, delivering end-to-end cloud solutions that accelerate time-to-value and ensure alignment with AWS Well-Architected best practices. With over 700 AWS-certified experts and deep industry expertise across finance, healthcare, retail, and manufacturing, SoftServe helps enterprises modernize applications, optimize data strategies, and adopt AI-driven innovation. In 2023, AWS introduced Foundational Technical Review (FTR) for partner services. SoftServe was selected as the first pilot partner for service offerings. FTR certified SAMP as meeting all foundational criteria.

630

AWS Certified Resources

120+

AWS Professional Certifications

240+

Foundational Certifications

12

AWS Competencies

3

AWS Ambassadors



Ready to Get Started?

[LET'S TALK](#)